

---

**BellSouth Telecommunications, Inc.**

150 South Monroe Street  
Suite 400  
Tallahassee, Florida 32301

[marshall.criser@bellsouth.com](mailto:marshall.criser@bellsouth.com)

**Marshall M. Criser III**

Vice President  
Regulatory & External Affairs

(850) 224-7798  
Fax (850) 224-5073

December 17, 2004

Ms. Beth Salak  
Director Of Competitive Markets and Enforcement  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package filing for 1Q05 BellSouth PRI Advantage Plus Promotion.

***General Subscriber Services Tariff***

A2.10                   - Original Page 33.89  
                              - Original Page 33.90

The issue and effective dates for this tariff package are January 1, 2005 and June 30, 2005, respectively. Acknowledgement, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Marshall M. Criser III   mrs

Regulatory Vice President

Attachments

## **PROMOTION DESCRIPTION** **(FL2004-254)**

### **1Q05 BellSouth PRI Advantage Plus Promotion**

#### **OVERVIEW OF PROMOTION:**

In accordance with the appropriate section of the General Subscriber Services Tariff, BellSouth plans the following promotion that begins on or after January 1, 2005 and ends June 30, 2005. This promotion offers new and existing eligible Business Subscribers who sign Primary Rate ISDN (PRI) term election agreements waived non-recurring installation charges and discounted "B" channel rates. Complete details of this promotion are outlined below.

#### Services Included in this Promotion:

1. BellSouth Primary Rate ISDN (PRI)

#### **PROMOTION SPECIFICS:**

1. This promotion is available to new and existing Business Subscribers who meet all the eligibility requirements for this promotion defined below.
2. Subscribers must sign a term agreement between January 1, 2005 and June 30, 2005 in order to participate in this promotion. Following this promotion window, Subscribers are not allowed to enroll in this promotion or to receive promotion rewards.
3. Subscribers who purchase BellSouth PRI service by signing a minimum twelve (12) month or greater term agreement will receive the following benefit(s):
  - a. Option one: 12-23 Month term agreement - Waiver of Install and a B Channel effective rate of \$19.00/mo.
  - b. Option two: 24 to 48 Month term agreement - Waiver of Install and a B Channel effective rate of \$15.00/mo.
  - c. Option three: 49 to 72 Month term agreement - Waiver of Install and a B Channel effective rate of \$12.00/mo.
4. Subscribers receive the 90-Day Satisfaction Guarantee: Subscribers may terminate their contract if they are not satisfied with the service in the first ninety (90) days without any termination liability. In order to exercise the Satisfaction Guarantee, Subscriber must provide written notification to BellSouth within ninety (90) days of the date Service is installed.
5. Promotion rewards will appear as a credit in the Other Charges & Credits section of the Subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles.

#### **PROMOTION RESTRICTIONS/ELIGIBILITY REQUIREMENTS:**

1. This promotion can only be combined with BellSouth Select, BellSouth Business Rewards Plus, BellSouth Business Premium Rewards, or BellSouth Business Winning Rewards programs (except as otherwise specified in the BBWR Promotion). It cannot be combined with Contract Service Arrangements, Special Assemblies, Volume and Term Agreements, Key Customer, or Simple Savings
2. This promotion is only available to Subscribers where BellSouth offers service and where facilities are available.
3. This offer applies only to flat rate or measured rate voice/data PRIs.
4. Existing BellSouth PRI Subscribers who are month-to-month, with an expired contract, or with six (6) months or less remaining on their existing agreement are also eligible for this promotion.
5. Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this promotion.
6. Existing contracts may not be re-negotiated in order to receive this promotion unless the Subscriber is within six (6) months or less of current contract expiration.
7. BellSouth reserves the right to modify this promotion at any time following any required Commission notice. Notice of such changes to participants will be included in standard promotion communications, including, but not limited to, letters, emails, or faxes.
8. BellSouth reserves the right to terminate this promotion at any time following any required Commission notice.

**A2. GENERAL REGULATIONS**

**A2.10 Special Promotions (Cont'd)**

**A2.10.2 Descriptions (Cont'd)**

A. The following promotions are on file with the Commission: (Cont'd)

| Area of Promotion  | Service                                     | Description   | Period Authority         |
|--|---|---|--------------------------|
| BellSouth's Service Territory – From Central Office where services are available | 1Q05 BellSouth PRI Advantage Plus Promotion | 1Q05 BellSouth PRI Advantage Plus Promotion offers new and existing eligible Business Subscribers who sign Primary Rate ISDN (PRI) term election agreements waived nonrecurring installation charges and discounted "B" channel rates. Complete details of this promotion are outlined below. | 01/01/05 to 06/30/05 (N) |

**PROMOTION SPECIFICS:**

--This promotion is available to new and existing Business Subscribers who meet all the eligibility requirements for this promotion defined below. (N)

--Subscribers must sign a minimum twelve (12) month term election agreement between January 1, 2005 and June 30, 2005 in order to participate in this promotion. Following this promotion window, Subscribers are not allowed to enroll in this promotion or to receive promotion rewards. (N)

-- Subscribers have three (3) term options from which to choose. Each option includes a one hundred percent (100%) waiver of installation charges (includes Voice/Data PRI Interface, B-Channel, and ISDN access line) and a discounted per B channel effective rate as follows: (N)

- a. Option 1: 12-23 Month term agreement - Waiver of installation charges and a B Channel effective rate of nineteen dollars (\$19.00). (N)
- b. Option 2: 24 to 48 Month term agreement - Waiver of installation charges and a B Channel effective rate of fifteen dollars (\$15.00). (N)
- c. Option 3: 49 to 72 Month term agreement - Waiver of installation charges and a B Channel effective rate of twelve dollars (\$12.00). (N)

--90-Day Satisfaction Guarantee is included. Subscribers may terminate their Agreement if not satisfied with the service in the first ninety (90) days without any termination liability. In order to exercise the Satisfaction Guarantee, Subscriber must provide written notification to BellSouth within ninety (90) days of the date service is installed. (N)

--Promotion rewards will appear as a credit in the Other Credits & Charges section of the Subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles. (N)

**PROMOTION RESTRICTIONS/ELIGIBILITY REQUIREMENTS:**

--This promotion can only be combined with BellSouth Select, BellSouth Business Rewards Plus, BellSouth Business Premium Rewards, or BellSouth Business Winning Rewards (except as otherwise specified in the BBWR Promotion) programs. It cannot be combined with Contract Service Arrangements, Special Assemblies, Volume and Term Agreements, Key Customer, or Simple Savings. (N)

--This promotion is only available to Subscribers where BellSouth offers service and where facilities are available. (N)

--This offer applies only to flat rate or measured rate voice/data PRIs only. (N)

**A2. GENERAL REGULATIONS**

**A2.10 Special Promotions (Cont'd)**

**A2.10.2 Descriptions (Cont'd)**

A. The following promotions are on file with the Commission: (Cont'd)

| <b>Area of Promotion</b>   | <b>Service</b>                              | <b>Description</b>  | <b>Period Authority</b> |     |
|--|---|---|-------------------------|-----|
| BellSouth's Service Territory – From Central Office where services are available | 1Q05 BellSouth PRI Advantage Plus Promotion | <b>PROMOTION RESTRICTIONS/ELIGIBILITY REQUIREMENTS: (Cont'd)</b>  | 01/01/05                | (N) |
|  |   | --Existing PRI Subscribers who are month-to-month, with an expired agreement, or with six (6) months or less remaining on their existing agreement are also eligible for this promotion.  | to<br>06/30/05          | (N) |
|  |   | --Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.   |                         | (N) |
|  |   | --Existing agreements may not be re-negotiated in order to receive this promotion unless the Subscriber is within six (6) months or less of current agreement expiration.   |                         | (N) |
|  |   | --BellSouth reserves the right to modify this promotion at any time following any required Commission notice. Notice of such changes to participants will be included in standard promotion communications, including, but not limited to, letters, emails, or faxes. |                         | (N) |
|  |   | --BellSouth reserves the right to terminate this promotion at any time  |                         | (N) |

ISSUED: December 17, 2004

EFFECTIVE: January 1, 2005

BY: Joseph P. Lacher, President -FL  
Miami, Florida

## **A2. GENERAL REGULATIONS**

### **A2.10 Special Promotions (Cont'd)**

#### **A2.10.2 Descriptions (Cont'd)**

A. The following promotions are on file with the Commission: (Cont'd)

| <u>Area of Promotion</u>   | <u>Service</u>                              | <u>Description</u>  | <u>Period Authority</u> |     |
|--|---|---|-------------------------|-----|
| BellSouth's Service Territory – From Central Office where services are available | 1Q05 BellSouth PRI Advantage Plus Promotion | 1Q05 BellSouth PRI Advantage Plus Promotion offers new and existing eligible Business Subscribers who sign Primary Rate ISDN (PRI) term election agreements waived nonrecurring installation charges and discounted "B" channel rates. Complete details of this promotion are outlined below. | 01/01/05 to 06/30/05    | (N) |

#### **PROMOTION SPECIFICS:**

--This promotion is available to new and existing Business Subscribers who meet all the eligibility requirements for this promotion defined below. (N)

--Subscribers must sign a minimum twelve (12) month term election agreement between January 1, 2005 and June 30, 2005 in order to participate in this promotion. Following this promotion window, Subscribers are not allowed to enroll in this promotion or to receive promotion rewards. (N)

-- Subscribers have three (3) term options from which to choose. Each option includes a one hundred percent (100%) waiver of installation charges (includes Voice/Data PRI Interface, B-Channel, and ISDN access line) and a discounted per B channel effective rate as follows: (N)

- Option 1: 12-23 Month term agreement - Waiver of installation charges and a B Channel effective rate of nineteen dollars (\$19.00). (N)
- Option 2: 24 to 48 Month term agreement - Waiver of installation charges and a B Channel effective rate of fifteen dollars (\$15.00). (N)
- Option 3: 49 to 72 Month term agreement - Waiver of installation charges and a B Channel effective rate of twelve dollars (\$12.00). (N)

--90-Day Satisfaction Guarantee is included. Subscribers may terminate their Agreement if not satisfied with the service in the first ninety (90) days without any termination liability. In order to exercise the Satisfaction Guarantee, Subscriber must provide written notification to BellSouth within ninety (90) days of the date service is installed. (N)

--Promotion rewards will appear as a credit in the Other Credits & Charges section of the Subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles. (N)

#### **PROMOTION RESTRICTIONS/ELIGIBILITY REQUIREMENTS:**

--This promotion can only be combined with BellSouth Select, BellSouth Business Rewards Plus, BellSouth Business Premium Rewards, or BellSouth Business Winning Rewards (except as otherwise specified in the BBWR Promotion) programs. It cannot be combined with Contract Service Arrangements, Special Assemblies, Volume and Term Agreements, Key Customer, or Simple Savings. (N)

--This promotion is only available to Subscribers where BellSouth offers service and where facilities are available. (N)

--This offer applies only to flat rate or measured rate voice/data PRIs only. (N)

ISSUED: December 17, 2004

EFFECTIVE: January 1, 2005

BY: Joseph P. Lacher, President -FL  
Miami, Florida

## **A2. GENERAL REGULATIONS**

### **A2.10 Special Promotions (Cont'd)**

#### **A2.10.2 Descriptions (Cont'd)**

A. The following promotions are on file with the Commission: (Cont'd)

| <b><u>Area of Promotion</u></b>  | <b><u>Service</u></b>                       | <b><u>Description</u></b>  | <b><u>Period Authority</u></b> |                                 |
|--|---|--|--------------------------------|---------------------------------|
| BellSouth's Service Territory – From Central Office where services are available | 1Q05 BellSouth PRI Advantage Plus Promotion | <b><u>PROMOTION RESTRICTIONS/ELIGIBILITY REQUIREMENTS: (Cont'd)</u></b><br><br>--Existing PRI Subscribers who are month-to-month, with an expired agreement, or with six (6) months or less remaining on their existing agreement are also eligible for this promotion.<br><br>--Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.<br><br>--Existing agreements may not be re-negotiated in order to receive this promotion unless the Subscriber is within six (6) months or less of current agreement expiration.<br><br>--BellSouth reserves the right to modify this promotion at any time following any required Commission notice. Notice of such changes to participants will be included in standard promotion communications, including, but not limited to, letters, emails, or faxes.<br><br>--BellSouth reserves the right to terminate this promotion at any time | 01/01/05<br>to<br>06/30/05     | (N)<br>(N)<br>(N)<br>(N)<br>(N) |